

ALEXA MULVIHILL

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experience

October 2009 – present

Design Consulting

Clients include: *Architecture Research Office, Brooklyn Botanic Garden, Condé Nast, Estée Lauder, Mathews Nielsen Landscape Architects, Meredith Corp., Sharon Davis Design, Syracuse University School of Architecture, Tichenor & Thorp Architects*

December 2008 – October 2009

Creative Director, FORBES WOMAN

Forbes Publishing, New York, New York

Design of prototype for new quarterly business and style magazine for women. Directed design and photography; planned and supervised art budgets; coordinated art production schedule; oversaw production process and publication quality.

October 2007 – December 2008

Freelance Art Direction and Design

Projects included: art direction for *Martha Stewart Living*, portfolio design for Architecture Research Office, and fabric designs for William Wegman.

June 2001 – October 2007

Design Director, AVP, MARTHA STEWART WEDDINGS

Martha Stewart Living Omnimedia, New York, New York

Creative direction for *Martha Stewart Weddings* magazine and related projects. Conceived and developed editorial content; directed design and photography; planned and supervised art budgets; hired and reviewed staff members; coordinated art production schedule; oversaw production process and publication quality; developed content and design templates for books, television and special projects. *Martha Stewart Weddings* received the ASME National Magazine Award for General Excellence in 2005.

June 2000 – June 2001

Senior Art Director, MARTHA STEWART LIVING

Martha Stewart Living Omnimedia, New York, New York

Art direction for *Martha Stewart Living* magazine. Developed editorial content and design for front-of-book and feature stories; managed story budgets; developed and directed photography; executed layouts. Designed related books and special issues.

November 1996 – June 2000

Design Director, INTERIOR DESIGN

Cahners Publishing, New York, New York

Redesigned 70-year-old professional design magazine catering to both the trade and consumer readership. Created and executed new direction for design and photography; hired and managed art staff; supervised color separations and printing. Designed special tabloid market issues.

January 1994 – November 1996

Art Director, NICKELODEON MAGAZINE

MTV Networks, New York, New York

(February 1993 – January 1994, Associate Art Director)

Art direction for kid's magazine after collaborating on development and launch. Directed design, photography and illustration; hired and managed art staff; supervised color separations and printing.

education

California Institute of the Arts, Valencia, California, 1989
Bachelor of Fine Arts Degree in Visual Communication

Duke University, Durham, North Carolina, 1986
Bachelor of Arts Degree in Comparative Literature